

**27 MARCH
2019**

16:30 in ROOM S.1.4
Piazza Leonardo da Vinci, 32

Mega-events and heritage: Learning, legacies and the urban space in the case of Hull UK City of Culture 2017

Enrico Tommarchi (University of Hull, UK)

Discussants:

Alessandra Oppio (Politecnico di Milano)

Yiqing Zhao (Politecnico di Milano)

The seminar aims to provide an understanding of how the UK City of Culture 2017 in Hull impacted on urban policies and heritage projects and how the engagement of local citizens with heritage was pursued through the event. Hull started recognizing its maritime past and it began working towards nominating the city center being recognized as a UNESCO World Heritage Site along with several landmarks listed as national heritage sites. In this seminar, these various processes will be considered for their impact on the future outlook and planning of the city as well as change in image and perception.



Enrico Tommarchi is a researcher at the Culture, Place and Policy Institute at the University of Hull and a PhD candidate at the same institution. He has contributed to the evaluation of Hull UK City of Culture 2017 and to a number of publications on culture-led urban regeneration and mega-events.

SEMINAR Cultural Mega-events and Urban Heritage: SERIES Threats and Opportunities for European Cities

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