

20 MARCH Effects of Turku 2011 European Capital of 2019 Culture: A long-term perspective

16:30 in ROOM GAMMA Via Ampère 2, Milan Sa

Sampo Ruoppila (University of Turku, Finland)

Discussants:

Stefano Di Vita (Politecnico di Milano) Mario Paris (Politecnico di Milano) Julia Georgi (Neapolis University Pafos, Politecnico di Milano)

The third largest city in Finland, Turku, hosted the 2011 European Capital of Culture. This event mobilized multiple cultural actors and transformed several places in the city, including the usage of the city's central riverside and introduction of the industrial-heritage site Logomo. In this seminar Sampo Ruoppila (Director of the Turku Urban Research Programme) will explain the policy process as well as illustrate the features of and links between policy effects, population effects and spatial effects, discussing the long-term legacies for the city, its image, definition of culture, and cultural heritage.

Dr Sampo Ruoppila is a Research Director of Urban Studies at the University of Turku and also Director of Turku Urban Research Programme, a joint initiative between the City of Turku and universities. Sampo has published extensively in urban studies, especially on urban policy. In 2016, he was a Visiting Scholar at Politecnico di Milano.

SEMINAR Cultural Mega-events and Urban Heritage: **SERIES** Threats and Opportunities for European Cities

Organized by: Davide Ponzini, Nicole De Togni, Zachary Jones. With support from DAStU, JPICH HOMEE Project, Erasmus + For information, contact: zachary.jones@polimi.it; nicole.detogni@polimi.it

